



Tailgate Waste Diversion

Elias Platte-Bermeo

Sustainability Program Assistant

USC Office of Sustainability

THE TAILGATE PROBLEM



Greenhouse gas emissions

Soil & water contamination

**7 to 15 TONS OF
LANDFILL WASTE**

Forms poor habits

Missed educational opportunity



THE PLAN ———

Control the Inputs



Provide the Infrastructure



Engage the Attendees







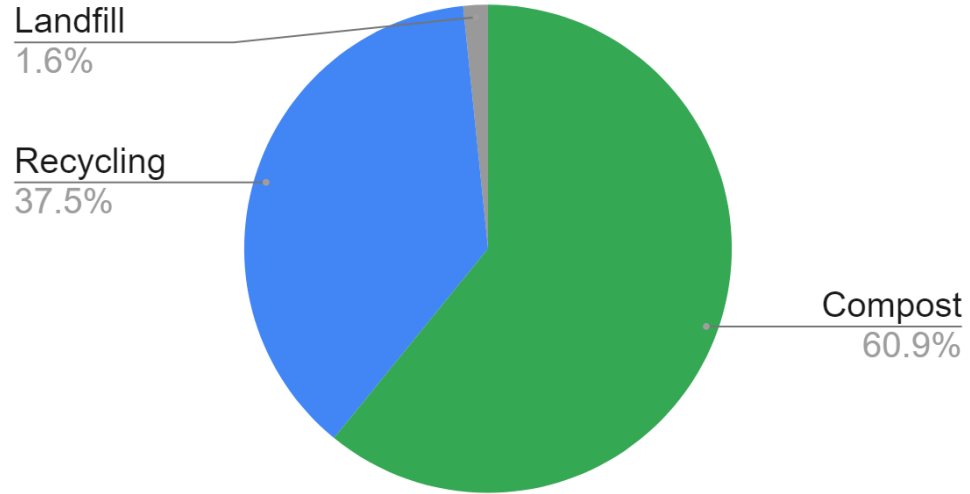


MARSHALL TAILGATE: THE NUMBERS



98%
Diversion
Rate

Waste By Stream



LOOKING AHEAD



Enclosed tailgates



Student waste ambassadors



Visible education pieces

1 to 3 tons of
waste diverted
each game day

