

**UNIVERSITY OF SOUTHERN CALIFORNIA
USC SUSTAINABILITY
OUTREACH AND ENGAGEMENT ASSOCIATE
JOB ANNOUNCEMENT**

Position: **Outreach and Engagement Associate:**
(10 hours per week)

Starting Date: **Summer or Fall 2017**

Position Description:

The USC Sustainability Outreach and Engagement associate is responsible for creating and sending out office email announcements and social media and marketing campaigns promoting USC Sustainability programs and general campus sustainability events and programs. Duties include but are not limited to: creating and implementing social media and marketing campaigns and contests, assisting USC Sustainability in effectively promoting projects and campaigns, organizing tabling at informational booths, and working with project coordinators to assist in the recruitment of students for projects.

This role will work closely with the Student Projects Coordinator create marketing campaigns to recruit students to events and increase the presence of sustainable initiatives and programming on campus, including the Environmental Student Assembly. The best candidate will have excellent verbal and written communication skills, knowledge and previous experience in social media and marketing, and creative ideas for engaging behavior change.

All members of the USC Sustainability team are expected to support each other's projects, including fall tailgate and Coliseum waste diversion efforts, earth month, garden workshops, and regular USC Sustainability programming.

Other duties as assigned.

**Preferential
Qualifications:**

1. Experience managing social media accounts.
2. Experience implementing creative marketing campaigns
4. Excellent oral and written communication skills.

5. Ability to articulate and disseminate detailed information.
6. Basic knowledge of sustainability and sustainability practices on campus.
7. **Ability to meet deadlines a must**

Compensation: **This position starts at \$10.50/hr**

Application

Deadline: Open until filled. **Please submit your resume** to Halli Bovia,
bovia@usc.edu